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www.solutionslinux.fr/en

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Stand no: E19

Openbravo demonstrates strengths of open source ERP for mid-sized companies at Solutions Linux 2007 with the release of the new version 2.21 and reveals its new strategic partnership with Linagora, the leading French integrator

– Openbravo reveals challenges facing growing businesses and the essential role played by Enterprise Resource Planning software as already relied on by Galenicum, Huesker, Frilac, Arrasate, Tasubinsa and others –

CNIT, La Défense, Paris - 30 January - 1 February 2007 – Openbravo, the leading open source enterprise management solution, will be demonstrating its open source web-based ERP solution and associated functionalities, designed specifically for small and medium businesses at this year's Solutions Linux, one of the key events covering open source technologies in Europe. Openbravo will be at stand E19.

Openbravo provides web-based resource planning for SMEs with capabilities that span key business functions including customer management/ CRM, billing, procurement, inventory, project management, financial/accounting and business intelligence. Openbravo's technology is revolutionary in its design as it utilises a combination of different software development methods and frameworks including Model-View Controller (MVC) and Model-Driven Development (MDD). The combination of these two methodologies brings a new way to engineer software and provides Openbravo's application with higher productivity than other platforms or models, as well as higher quality through its consistency. It results in a better way to build software. Openbravo also has its own engine for generating application binaries from the MDD dictionary, called WAD.

Alls these characteristics have helped Openbravo to keep increasing its adoption. So far, Openbravo has been installed by innovative companies such as:

- Galenicum Health, a solutions provider to the pharmaceuticals and healthcare verticals, specializing in sourcing and product development.
- Huesker, a regional distribution and service center for a multinational in a specialized industry which needed to streamline their operations.
- Frilac, a distributor of frozen foods and groceries for both wholesale and retail companies.

“Any company that is looking for a new and efficient way to handle data and processes in a cost-effective and sophisticated way is going to be looking at open source in 2007”, said Ismael Ciordia, CTO for Openbravo.

On the other hand, Openbravo will be introducing its new strategic partnership with Linagora: *“Since its inception, Openbravo has been committed to innovation, quality and the cost-effectiveness of open source. At Solutions Linux we look forward to introducing our new partner “Linagora”, the leading player within the Open Source arena in France and the integrator of reference in the country. We are also willing to talk to local companies about how we can help their business processes and increase brand awareness among them”*, said Manel Sarasa, CEO of Openbravo. In addition, Openbravo will be participating in a conference on January 31 at 16:00h, at Linagora’s stand (A16).

In the tradeshow, Openbravo will be also demonstrating its new version r2.21 which includes several new modules and capabilities including:

- *Material Requirements Planning (MRP)*: is a software-based production planning and inventory control system used to manage manufacturing processes. MRP help companies keep a lower level of inventory, plan activities & schedules, and ensure that materials are always available.
- *Manufacturing module*: Processes for calculating real and standard costs have been updated. Includes a new Manufacturing Cost Report, comparing real vs. standard costs over time, and details for consumed materials, machines, employees and indirect costs.
- *Service Projects Management*: Full review of the service projects management including: project definition, tasks management, time and expense reports, invoicing to customers, generation of expense invoices from employees and profitability reports.
- *Support for multicurrency*: Has been fully reviewed in the entire application, including currency conversions and conversion charges.
- *More international support*: Full UTF-8 support to allow for localizations to any language as well as any date format and numbering format configuration.
- *Security enhancements*, including more security between different organizations in the same installation and better security access data level.

- *New menu options* useful for preparing test environments are included.
- *Refactoring of code*: A new Combo generator has been included as well as reorganization of the code into smaller projects.
- *Added new reference to the MDA* (Model-Driven Architecture) and implemented new menu element type for external URL links.
- Bug fixing: 133 bugs have been fixed in this new release.

Notes to editors:

About Openbravo

Openbravo is the leading professional open source enterprise management (ERP) solution for small and midsize enterprises (SMEs). Driven by open source philosophies and best-in-class services, it delivers a fully integrated, web-based ERP system tailored to the needs of any company, regardless of size or industry sector. The functionality of Openbravo is in continual growth thanks to an expanding international community of users, partners and developers. Openbravo helps companies to manage daily operations, optimize business processes, enhance customer satisfaction and ultimately increase profitability. And because it is open source, Openbravo puts the customer in full control without the overheads of contracts or licenses. In January 2006, Openbravo secured a €5 million (\$6.4m) financing agreement with Sodena - record funding for an open source ERP company - to fuel further software development and international growth.

www.openbravo.com

About Linagora

Linagora is an Open Source software service company. Linagora provides an up-to-date, "ready to be industrialized" catalogue of over 150 certified projects which allows customers to select proven and trusted content, and to build more efficient IT systems while reducing cost of ownership.

Linagora has a very experienced team with an expertise in Open Source software, technologies, deployments and training. With their Professional Services, they share its expertise with customers through our products and services.

Linagora has a unique offer named Open Source Software Assurance, a technology platform available at www.08000linux.com that helps customers manage and deploy their own certified Open Source solutions.

Their goals are to be a trusted bridge between companies and Open Source communities or editors and give to their customers the value added of the traditional editor on Open Source Software.

www.linagora.com | www.08000linux.com

About Solutions Linux 2007

Solutions Linux / Solutions Open Source is the European reference for professionals dedicated to Solutions GNU/LINUX, Open Source and free software. From 30 January through 1 February 2007, the “Linux Solutions” exhibition, the essential event dedicated to the exchange of free software solutions for businesses, public services and administrations, will take place at the CNIT in Paris. The 2007 program consists of a conference cycle covering 28 subjects and regrouping over 140 French and international experts, who will come together to debate and show the best technical and applicative options for companies. For IT Specialists, System and Network Administrators, Operational Directors and others. The program has been devised so that every business manager can get the answers that they need, answers in phase with his/her personal level of knowledge in the domain of free software.