



## **Openbravo ERP Adoption in Asia-Pacific Surges 138 Percent in 2010**

*Leading Web-based Open Source ERP Vendor Continues to Build Partner and Customer Momentum Throughout Asia-Pacific*

**Kolkata, India (Feb. 16, 2011)** – [Openbravo](#), the leading web-based Open Source ERP provider, at a press conference in Kolkata today reported on the company's continued growth throughout in the Asia-Pacific region. With nearly 2 million downloads, Openbravo is the world's most popular open source ERP solution. Adoption of Openbravo has increased to nearly 5,000 deployments across 19 Asia-Pacific countries, representing a growth rate of 138 percent in the region from 2010.

"The combination of web-based modular functionality and open source value make Openbravo the perfect choice for businesses that see the potential for increased profitability by leveraging technology to manage their operations," said Mr. Raju Paul, Vice President at [Starlite](#), the 2010 Openbravo Partner of the Year in Asia. "As a preferred Openbravo implementation partner, we see tremendous opportunity going forward because of the success of so many small and medium businesses in Asia."

Openbravo sells its Professional Edition software exclusively through channel partners who provide both technical and local expertise that ensures rapid implementation for end-customers. Openbravo's network of partners increased 223% over the past year, and the company now has partners in 9 Asia-Pacific countries region including Australia, Bangladesh, China, India, Japan, Malaysia, Singapore, Sri Lanka, and Vietnam.

"With the expertise of Openbravo's growing network of regional partners combined with the affordability and ease of implementation of Openbravo Professional edition we see tremendous opportunity in Asia," said Andreu Bartoli, VP of channel sales at Openbravo. "As adoption of Openbravo becomes more popular, we are also seeing opportunities to meet the ERP needs of by even larger enterprises in the Asia-Pacific region as well as a number of national government agencies."

Openbravo's world-wide network of over 50 partners have also created additional, localized add-on modules that expand the functionality of Openbravo ERP based on language or regional financial standards. Key partners that have contributed code and expertise to localization include [Sysfore](#), [Promantia](#) and [Starlite](#) in India, and System in Motion in China.

### **About Openbravo**

Downloaded almost 2,000,000 times, [Openbravo](#) is the world's leading web-based Open Source ERP solution. As the Agile ERP company, Openbravo sells 100 percent of its Professional Edition software through channel partners, whose local expertise provides rapid, cost-effective on-site implementation services. Openbravo partners also provide deployment expertise for Openbravo's rapidly growing selection of over 275 ERP modules that add localization and rich functionality to the core product. Openbravo, has offices in the U.S., Spain, and India.