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## **Openbravo launches QuickStart 2 for rapid deployment of open source ERP**

- *New cash management workflows, wizards and reports streamline setup and operations -*

**Barcelona, Spain and Boston, Massachusetts – August 23th, 2010 – Openbravo**, the leading web-based open source ERP company, has announced a solution to address the needs of American small and mid-sized businesses (SMBs) with a new version of its rapid implementation ERP solution, Openbravo QuickStart.

**QuickStart 2** builds on the proven success of its predecessor, delivering standardized, streamlined implementations of a dozen core business process flows including Order to Cash, Procure to Pay, and Bank Statement to Bank Reconciliation. Subscription-based pricing and Cloud deployment give SMBs easy access to the core benefits of ERP-- automation and optimization of accounting, sales order processing, inventory, and procurement processes--without the high cost and implementation time lines of legacy systems.

The new offering further reduces implementation time for U.S based companies through new setup wizards, pre-configured content and enhanced capabilities, from setting up a chart of accounts, making and receiving payments, to recording and reporting local sales and federal income tax.

QuickStart 2 also incorporates Openbravo's new **Advanced Payables and Receivables Management** module, a complete, purpose built payment management system with an enhanced user experience, that provides clear cash flow visibility and fully automates and audits all payment and bank reconciliation processes.

**Manel Sarasa**, CEO for Openbravo said: "In today's economy, businesses need to be fast and financially well-informed. Openbravo QuickStart 2 gives small and mid-sized businesses a solution that is quickly implemented and straightforward to adapt, operate and upgrade. This new offering for American businesses puts cash flow – the lifeblood of any business – at the center, with ready-made financial structures and content to

ensure companies have all the critical business information they need at their fingertips.”

QuickStart 2 offers a no-compromises approach to ERP, enabling rapid standard implementation with no limits to extensibility and adaptability. For example, in addition to full customer access to all source code, Openbravo’s advanced modular architecture enables the payment method and reconciliation processes to be tailored with add on modules that provide industry / customer specific functionality.

Additionally, the new [Easy Extensible Attributes](#) module enables non-technical business analysts and consultants to easily add new tabs and fields to Openbravo application windows.

Eric Kraieski, Vice President for ERP Solutions at Openbravo Gold partner [Transitional Data Services](#) (TDS) said: “Openbravo has clearly established itself as the leading provider of web-based open ERP software that is flexible, extensible and adaptable to customer business processes, rather than the other way around. Our clients have been impressed with how quickly Openbravo ERP can be deployed in conventional and cloud environments. Smaller businesses like the all-inclusive aspect and our larger clients really appreciate how easily it integrates with other enterprise application – both legacy and emerging requirements.”

Openbravo QuickStart 2 is available now from Openbravo [business partners](#).

#### **About Openbravo**

Openbravo is an award-winning developer of professional open source solutions for businesses, offering the industry's first real alternative to proprietary software. The company’s web-based Enterprise Resource Planning (ERP) and Point of Sale (PoS) solutions, the most popular in their market, have been downloaded more than 1.5 million times and are used in over 50 countries.

Openbravo’s growth is fueled by an ever expanding international community of users, partners and developers. The company's commercial open source business model eliminates software license fees, providing support, services, and product enhancements via an annual subscription. An expanding range of free and premium solutions and extensions for Openbravo ERP is available through the company's unique marketplace, Openbravo Exchange.

Openbravo is venture backed and has received record funding in the Open Source ERP space from Amadeus Capital Partners, GIMV, Adara Venture Partners and Sodena. To find out more about Openbravo, please visit: [www.openbravo.com](http://www.openbravo.com).